

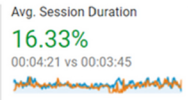
MONTEREY.ORG

Analytics for 2017, compared to 2016

TOTAL NUMBER OF VIEWS AND MORE

Communications & Outreach Office (831) 242-8750

Monterey.org
1,208,095

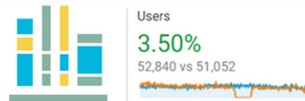


Pageviews
23.94%
322,867 vs 260,501



MONTEREY SPORTS CENTER
monterey.org/sportscenter
322,867

MONTEREY PUBLIC LIBRARY
monterey.org/library
194,625



RECTRAC
online activity registration
154,719

FIRST TIME!

Sites reached over 2 million views!

2,097,246 page views in 2017



MONTEREY POLICE
MontereyPolice.org
94,811



MONTEREY FIRE
MontereyFireDept.org
23,596

MONTEREY MUSEUMS
Monterey.org/museums
40,691



MONTEREY CONFERENCE CENTER
MontereyConferenceCenter.com
1,208,095



I-SEARCH
MONTEREY
12,251



Pageviews
7.87%
11,709 vs 10,855



GIS MAPPING
PORTAL
11,709